

The Sixteenth Anniversary and Final

JOAN HISAOKA

“MAKE A DIFFERENCE” GALA
ASSISTING THOSE LIVING WITH CANCER
JoanHisaokaGala.org

Event Fact Sheet

Event Name, Date & Location: 16th Anniversary and Final Joan Hisaoka “Make A Difference” Gala
Saturday, September 16, 2023
The Salamander Hotel in Washington, D.C.

Event Format: 5:30 p.m. – 6:30 p.m. – VIP Reception
6:00 p.m. – General Reception and Silent Auction
7:30 p.m. – Program, Dinner and Live Auction
10:00 p.m. – 11:00 p.m. – After Party

Attire: Black Tie

Sponsorship Levels:	Presenting Legacy Sponsors	\$300,000	Silver Legacy Sponsors	\$30,000
	Presenting Sponsors	\$150,000	Silver Sponsors	\$15,000
	Emerald Legacy Sponsors	\$200,000	Benefactors Legacy Sponsors	\$20,000
	Emerald Sponsors	\$100,000	Benefactors Sponsors	\$10,000
	Diamond Legacy Sponsors	\$150,000	Friends Legacy Sponsors	\$16,000
	Diamond Sponsors	\$75,000	Friends Sponsors	\$8,000
	Platinum Legacy Sponsors	\$100,000	Donor Legacy Sponsors	\$10,000
	Platinum Sponsors	\$ 50,000	Donors	\$5,000
	Gold Legacy Sponsors	\$50,000	Contributors	\$3,000
	Gold Sponsors	\$25,000	Supporters	\$1,700

Individual Tickets: \$700

Legacy Sponsors: We are hoping to provide an adequate runway into the future for the beneficiaries. In this spirit, please consider becoming a Legacy Sponsor by either doubling your 2022 donation to the Gala in 2023 or (ii) doubling your 2022 donation to the Gala and paying 50% of your donation by August 31, 2023 and the other 50% by August 31, 2024. We will be creating a Legacy Recognition which will be prominently displayed at Life with Cancer and Smith Center with the names of those individuals or companies that become Legacy Sponsors (the minimum level qualifying for Legacy Sponsorship being the Legacy Donor Sponsor level with a minimum commitment of \$10,000).

About Joan Hisaoka: Joan Hisaoka was a remarkable woman who was 48 years old when she lost her battle with cancer on May 14, 2008. During her lifetime, Joan received numerous awards for both her community involvement and her work as the founder of Hisaoka Public Relations, which represented many top metro-area hospitality, tourism and retail clients. Included in the honors Joan received were the prestigious international *Silver Anvil Award* in 2004--one of the highest honors in public relations, and being named one of the 50 most powerful and influential women in 2004, as a recipient of the Washington Business Journal’s *Women Who Mean Business* award.

Through her experiences at cancer-related retreats and programs across the country, Joan learned the immense healing power of emotional, psychological and spiritual support, and sought to extend that support to others. This Gala was created to honor Joan and her dream of assisting those living with cancer. With the proceeds, we will continue her unfinished work by supporting organizations that bring hope and healing to those faced with serious illness. To learn more about the Joan Hisaoka Gala, visit JoanHisaokaGala.org.

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About the Beneficiaries:

This year our main beneficiary will be Life with Cancer®. Life with Cancer is the educational and emotional support program of the Inova Schar Cancer Institute. The mission of Life with Cancer is to enhance the quality of life of those affected by cancer by providing education, information and support. Life with Cancer programs are provided at no cost to the cancer patients of all ages and their loved ones regardless of where treatment is received, thanks to the generous support of the community. To learn more, visit LifeWithCancer.org.

The Smith Center for Healing and the Arts is a Washington, D.C. based nonprofit health, education and creative arts organization that serves individuals, families and communities affected by cancer and other serious illness. To learn more, visit SmithCenter.org.

Sponsorship Contact Information

Susan Hubert | hubert@sIslaw.com | Phone: 202.689.1917

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Sponsorship Benefits Reply Form

All sponsors contributing \$3,000 or more will be listed in both the printed invitation and the program journal if response and payment are received by **July 3, 2023**. All other sponsors will be listed in the program journal if response and payment are received by **August 21, 2023**.

****Benefits awarded for the 2023 Joan Hisaoka Gala will be based on cash paid in 2023.**

Company/Individual Name (“Donor”): _____
(Please print name as you would like it listed in the program.)

Contact: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell (for OneCause purposes): _____

Email: _____

I/ we will attend the 16th Anniversary and Final Joan Hisaoka “Make A Difference” Gala on Saturday, September 16, 2023 and would like to support Life with Cancer® by making a contribution at the selected sponsorship level(s):

LEGACY PLEDGES

- | | | |
|-----------------------------------------------------|-----------|----------------------------------------------------------------------------|
| <input type="checkbox"/> Presenting Legacy Sponsors | \$300,000 | Two tables of 10 with priority seating |
| <input type="checkbox"/> Emerald Legacy Sponsors | \$200,000 | Two tables of 10 with priority seating |
| <input type="checkbox"/> Diamond Legacy Sponsors | \$150,000 | Two tables of 10 with premium seating |
| <input type="checkbox"/> Platinum Legacy Sponsors | \$100,000 | Two tables of 10 with premium seating |
| <input type="checkbox"/> Gold Legacy Sponsors | \$50,000 | Two tables of 10 - one with premium seating and one with preferred seating |
| <input type="checkbox"/> Silver Legacy Sponsors | \$30,000 | One table of 10 with premium seating |
| <input type="checkbox"/> Benefactors Legacy | \$20,000 | One table of 10 with preferred seating |
| <input type="checkbox"/> Friends Legacy | \$16,000 | One table of 10 to the Gala |
| <input type="checkbox"/> Donors Legacy | \$10,000 | Six tickets to the Gala |

SPONSORSHIPS

- | | | |
|----------------------------------------------|-----------|----------------------------------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsors | \$150,000 | Two tables of 10 with priority seating |
| <input type="checkbox"/> Emerald Sponsors | \$100,000 | Two tables of 10 with priority seating |
| <input type="checkbox"/> Diamond Sponsors | \$75,000 | Two tables of 10 with premium seating |
| <input type="checkbox"/> Platinum Sponsors | \$50,000 | Two tables of 10 with premium seating |
| <input type="checkbox"/> Gold Sponsors | \$25,000 | Two tables of 10 - one with premium seating and one with preferred seating |
| <input type="checkbox"/> Silver Sponsors | \$15,000 | One table of 10 with premium seating |
| <input type="checkbox"/> Benefactors | \$10,000 | One table of 10 with preferred seating |
| <input type="checkbox"/> Friends | \$8,000 | One table of 10 to the Gala |
| <input type="checkbox"/> Donors | \$5,000 | Six tickets to the Gala |
| <input type="checkbox"/> Contributors | \$3,000 | Four tickets to the Gala |
| <input type="checkbox"/> Supporters | \$1,700 | Two tickets to the Gala |
| <input type="checkbox"/> Individual Ticket | \$700 | One Ticket |

I/ we cannot attend, but would like to make a tax-deductible contribution. Enclosed is my check made payable to *Life with Cancer®* in the amount of \$ _____.

I would like to make double payments in 2023 (no later than August 31, 2023) for the Legacy Pledge.

I would like to make an initial payment of 50% of my Legacy Pledge in 2023 (no later than August 31, 2023) and a second payment for the remaining 50% of my Legacy Pledge in 2024 (no later than August 31, 2024).

Please sign and submit the attached Pledge Agreement.

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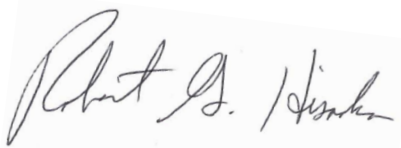
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Pledge Agreement

In the spirit of providing the beneficiaries of the 16 Anniversary and Final Joan Hisaoka Gala with the financial support to continue their programming for the benefit of those living with cancer, I am pleased to become a Legacy Sponsor by pledging the amount reflected on the Sponsorship Reply Form with payments to be made as reflected on the Sponsorship Reply Form. These funds will be used to support and benefit Inova Health Care Services, a Virginia nonstock, nonprofit corporation, for Inova Fairfax Hospital and its department, Life with Cancer as well as Smith Center for Healing and the Arts.

Gala:

Donor(s):

By: 

By: _____

Print Name(s): _____

Date: _____

Robert G. Hisaoka
Agent

Completed pledge forms should be sent via mail or email to:

Joan Hisaoka Gala
Attn: Susan Hubert
c/o Shapiro Lifschitz & Schram
1742 N Street, NW
Washington, DC 20036
Email: hubert@srlaw.com
Phone: 202.689.1917 | Fax: 202.689.1901

***There will be a 3% charge for credit card charges.**

Questions may be addressed to Susan Hubert via the email address listed above for 202.689.1917.

Life with Cancer® is part of Inova Health System, a 501(c) (3) healthcare system in Northern Virginia.
FEIN number 54-1071867

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2023 SPONSORSHIP OPPORTUNITIES

****We will be creating a Legacy Recognition which will be prominently displayed at Life with Cancer and Smith Center with the names of those individuals or companies that become Legacy Sponsors.**

****Presenting Legacy Sponsor**

\$300,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with priority seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – priority placement
- Live mention from the podium
- Sponsor acknowledgement at Gala
- One complimentary Deluxe City View Guest Room on September 16, 2023 with complimentary overnight valet parking

Presenting Sponsors

\$150,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with priority seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – priority placement
- Live mention from the podium
- Sponsor acknowledgement at Gala
- One complimentary Deluxe City View Guest Room on September 16, 2023 with complimentary overnight valet parking

****Emerald Legacy Sponsors**

\$200,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with priority seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – priority placement
- Live mention from the podium
- Sponsor acknowledgement at Gala
- One complimentary Guest Room on September 16, 2023 with complimentary overnight valet parking

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Emerald Sponsors

\$100,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with priority seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – priority placement
- Live mention from the podium
- Sponsor acknowledgement at Gala
- One complimentary Guest Room on September 16, 2023 with complimentary overnight valet parking

****Diamond Legacy Sponsors**

\$ 150,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with premium seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – premium placement
- Live mention from the podium
- Sponsor acknowledgement at Gala

Diamond Sponsors

\$ 75,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with premium seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – premium placement
- Live mention from the podium
- Sponsor acknowledgement at Gala

****Platinum Legacy Sponsors**

\$ 50,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with premium seating
- Ten (10) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – premium placement
- Live mention from the podium
- Sponsor acknowledgement at Gala

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Platinum Sponsors

\$ 50,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with premium seating
- Ten (10) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – premium placement
- Live mention from the podium
- Sponsor acknowledgement at Gala

**Gold Legacy Sponsors

\$ 50,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 – one table with premium seating and one table with preferred seating
- Ten (10) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal
- Live mention from the podium
- Sponsor acknowledgement at Gala

Gold Sponsors

\$ 25,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 – one table with premium seating and one table with preferred seating
- Eight (8) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal
- Live mention from the podium
- Sponsor acknowledgement at Gala

**Silver Legacy Sponsors

\$30,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- One (1) table of 10 with premium seating
- Six (6) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal
- Live mention from the podium
- Sponsor acknowledgement at Gala

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Silver Sponsors **\$ 15,000**

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- One (1) table of 10 with premium seating
- Six (6) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Half page ad in program journal
- Sponsor acknowledgement at Gala

****Benefactors Legacy Sponsors** **\$ 20,000**

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- One (1) table of 10 with premium seating
- Six (6) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal
- Sponsor acknowledgement at Gala

Benefactors Sponsors **\$ 10,000**

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- One (1) table of 10 with preferred seating
- Four (4) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Half page ad in program journal
- Sponsor acknowledgement at Gala

**** Friends Legacy Sponsors** **\$ 16,000**

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- One (1) table of 10 to the Gala
- Four (4) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Half page ad in program journal
- Sponsor acknowledgement at Gala

Friends **\$ 8,000**

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- One (1) table of 10 to the Gala
- Two (2) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Quarter page ad in program journal
- Sponsor acknowledgement at Gala

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****Donors Legacy Sponsors** **\$ 10,000**

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Six (6) tickets to the Gala
- Sponsor acknowledgement at Gala

Donors **\$ 5,000**

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Six (6) tickets to the Gala
- Sponsor acknowledgement at Gala

Contributors **\$ 3,000**

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Four (4) tickets to the Gala

Supporters **\$ 1,700**

- Two (2) tickets to the Gala
- Company or individual name listed in program journal*

Individual Tickets \$ 700

- One (1) guest admitted to the Gala

** Benefits including listings and/or recognition in printed materials will be subject to production deadlines.*

****Benefits awarded for the 2023 Joan Hisaoka Gala will be based on cash paid in 2023.**